



<b>Dr.R.RAJINI</b>	
Designation	Associate Professor
Date of Birth	30.06.1977
Date of Joining	17.01.2002
Experience	21 Years
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Area of Specialization	Environmental Economics
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***Minor/ Major Research Project***

Positioning	Title of the Project	Name of the Funding Agency	Duration	Remarks
Project Director	Factors Inhibiting and Promoting Changes in Development and Welfare Programmes among the Tribal Communities: A Study in the Tribal Areas of Tamil Nadu	<b>ICSSR Research Project</b> File No. 02/114/2022-23/SC/TS/RP	2023-2024	Rs4, 85,000 (On going)
Principal Investigator	Utilization of Maternal Healthcare Services amongst Women in Slums of Udumalpet Taluk, Tirupur District, Tamil Nadu	<b>University Grants Commission</b> (UGC, New Delhi) No.F.MRP-4971/14 (MRP/ UGC /SERO) Link No: 4971 dated March 2014	2014-2016	Rs1,85,000 (Completed)

***Additional Qualifications***

Diploma / Certification	Area of Specialization	Institution / University / Agency Name	Year
NPTEL	Microeconomics: Theory & Applications	IIT Kanpur	2018
NPTEL	Organic Farming for Sustainable Agriculture	IIT Madras	2019

*Publications in Journals*

S. No	Paper Title	Online Web Link of Paper	Journal Name	ISSN	Journal Page	Year
1	A Study on Coping Mechanism for Environmental Preservation by Tribes in Tamil Nadu	<a href="https://infokara.com/index.php/volume-13-issue-7-2024/">https://infokara.com/index.php/volume-13-issue-7-2024/</a>	INFOKARA RESEARCH	ISSN NO: 1021-9056 Impact Factor 5.3	25 – 30	volume-13-issue-7-2024
2	Problems Faced by the Migrant Workers in Tiruppur District of Tamil Nadu	<a href="https://ijcrt.org/viefull.php?&amp;p_id=IJCRT2405198">https://ijcrt.org/viefull.php?&amp;p_id=IJCRT2405198</a> <a href="http://www.ijcrt.org/papers/IJCRT2405198.pdf">http://www.ijcrt.org/papers/IJCRT2405198.pdf</a>	International Journal of Creative Research Thoughts (IJCRT) www.ijcrt.org	ISSN: 2320-2882	b786-b792	Volume 12, Issue 5 May 2024
3	Empirical Study on Working Conditions and Health Status of Textile Women Workers in Coimbatore	<a href="https://ijcrt.org/viefull.php?&amp;p_id=IJCRT2311599">https://ijcrt.org/viefull.php?&amp;p_id=IJCRT2311599</a>  PAPER ID : IJCRT2311599	International Journal of Creative Research Thoughts	ISSN Number: 2320-2882 Impact factor: 7.97	f97-f104	Volume 11 Issue 11 November 2023
4	Emerging Issues And Strategies In Services Marketing In The Indian Economy	<a href="https://www.iosrjournals.org/iosr-jef/papers/Vol14-Issue3/Ser-4/H1403045762.pdf">https://www.iosrjournals.org/iosr-jef/papers/Vol14-Issue3/Ser-4/H1403045762.pdf</a>	IOSR Journal of Economics and Finance (IOSR-JEF)	e-ISSN: 2321-5933,p-ISSN: 2321-5925	57-62	Volume-14 ~ Issue-3, Series-4 May. – June. 2023
5	A Study on Livelihood Status Upliftment through Utilization of NGO Services with Special Reference to Pallipalayam, Namakkal District, Tamil Nadu, India	<a href="http://www.jetir.org/papers/JETIR2306292.pdf">http://www.jetir.org/papers/JETIR2306292.pdf</a>	International Journal of Emerging Technologies and Innovative Research (www.jetir.org),	ISSN Number: 2349-5162	c833-c838	Volume 10   Issue 6   Year June-2023
6	A Study on Empirical Analysis On Hygienic Practices Of Textile Women Workers In Coimbatore Region	<a href="https://journal-dogorangsang.in/no_1_Online_23/8_may.pdf">https://journal-dogorangsang.in/no_1_Online_23/8_may.pdf</a>  <a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	Dogo Rangsang Research Journal, UGC Care Group I Journal	ISSN : 2347-7180	43-48	Vol-13, Issue-5, No. 1, May2023

		<a href="#">ndex.html</a>				
7	Covid-19 Pandemic Accelerates The Growth of Healthcare 4.0	<a href="https://oeconomia.copernicana.pl/2021-volume-12-issue-6/">https://oeconomia.copernicana.pl/2021-volume-12-issue-6/</a> <a href="https://oeconomia.copernicana.com/sdm_downloads/12265/">https://oeconomia.copernicana.com/sdm_downloads/12265/</a> <a href="http://www.oeconomiacopernicana.pl">www.oeconomiacopernicana.pl</a>	Oeconomia Copernicana	p-ISSN 2083-1277, e-ISSN 2353-1827	535-540	Volume 12 issue 6 2021 20.12.2021
8	The Economic Burden of The Life Style Diseases	UGC CARE Approved, Peer Reviewed and Referred Journal	Journal of Education: Rabindra Bharati University	ISSN : 0972-7175	Online	Vol. : XXIII, No. :9(I), 2021
9	Changes in Life Style Behaviors During COVID19	<a href="https://ijcrt.org/viewfull.php?&amp;p_id=IJCRT2103292">https://ijcrt.org/viewfull.php?&amp;p_id=IJCRT2103292</a> www.ijcrt.org	International Journal of Creative Research Thoughts (IJCRT)	ISSN : 2320-2882	2336-2342	Volume 9   Issue 3   March 2021
10	Social Media Platforms Enhance the Business Opportunity for the Women Entrepreneurs.	<a href="http://www.wesleyanjournal.in/Index.aspx">http://www.wesleyanjournal.in/Index.aspx</a> UGC CARE Approved, Peer Reviewed and Referred Journal	Wesleyan Journal of Research – An International Research Journal	ISSN:0975-1386	Page No. 93-98	Vol.14 No 1 (VII) 2021
11	Socio Economic Conditions of Unemployed Graduates in Udumalpet Taluk, Tirupur District	<a href="http://www.testmagazine.biz/index.php/testmagazine/article/view/1614">http://www.testmagazine.biz/index.php/testmagazine/article/view/1614</a>	TEST Engineering & Management	SSN:0193-4120	Page No. 4890-4896	Vol. 82: Jan/Feb 2020
12	A study on rural women constrains to participation in sports activities at Udumalpet Taluk, Tirupur District	www.literaryendeavour.org	Literary Endeavour	ISSN 0976-299X	Page 66-69	January 2019
13	Digital India – A Programe to Transform India in to Digital	www.aetan.in	Peninsular Economists Journal of the	ISSN 0976-8270	Page 361-364	2018-2019

	Empowered Society		Association of Economist of Tamil Nadu.			
14	GST on the Hospitality Industry and its Impact on Consumers	UGC Approved Journal No:48991 www.crrps.in	Roots International Journal of multidisciplinary researches	ISSN 2349-8684	Page 47-49	March 2018
15	A Study on Farmers' Suicide in the Delta Region of Tamil Nadu.	www.bonfring.org	Bonfring International Journal of Research in Arts and Science	ISSN 2394-9759	Page 35-37	February 2018
16	Utilisation of Maternal Healthcare Services Amongst Women in the Slums of Udumalpet Taluk, Tirupur District, Tamil Nadu	www.eprawisdom.com	EPRA International Journal of Economic and Business Review	ISSN : 2349 - 0187 e-ISSN : 2347 – 9671	Page 26-33	October 2016
17	Postnatal Health Care Practices Among Slum Women in Udumalpet Taluk of Tirupur District, Tamil Nadu	www.arseam.com	International Journal of Human Resource & Industrial Research	ISSN: 2349 –3593 (Online), ISSN: 2349 –4816	Page 79-87	sep-Oct, 2016
18	Healthcare Marketing Strategy to Sustainable Development of the Society	www.iosrjournals.org	IOSR- Journal of Business Management	ISSN:2319-7668 e ISSN :2278-477X	Page 42-47	August 2016
19	Ethics in Technological Entrepreneurship	Jms.nonolympictimes.org	Journal of Management and Science	e ISSN: 2250-1819	Page 49-51	January 2016
20	Consumer attitude and preferences towards self help group products	Indian Academic Researchers Association www.selptrust.org	Research Explorer (A Refereed Bi-Annual International Research journal on	ISSN; 2250-1940	Page 168-170	July 2013

			Multidisciplinary)			
21	Environment as a basic human right	www.tisslinternati onal.org	International Journal of Applied Management Research(IJ AMR) Belgium.	ISSN: 0974 8709	Page 831 - 835	December 2011, Volume 3,Special Issue

### BOOKS

S. No	Chapter Title	Edited Book Title	ISBN	Publisher Name Publishing Company	Editor	Year	Page No
1	Digital Learning in Higher Education-The Indian Outlook	Digital Economy of India- A Pathway to Development (DEIAPD)	ISBN:978-81-965238-5-5	SK Research Group of Companies SKRGC Publication Madurai	Dr. V.Thangamayan	August 2023	43-48
2	Impact of Covid -19 Pandemic Lockdown on Women Workers in Textile Units in Coimbatore City, Tamil Nadu	Self Reliant India Opportunities and the Way Forward	ISBN:978-93-91897-09-3	MANAK Publications Pvt.Ltd, Laxmi Nagar, New Delhi	A.Xavier Susairaj V.Sivasankar A.Premkumar A.Salaij ayamani	2022	34-41
3	A Study on Utilisation of Modern Irrigation Theologies in Udumalpet Taluk Tirupur District	Irrigation and Economic Development	ISBN: 978-93-92995-08-8	L Ordine Nuovo Publication	Dr S.Theenathayalan & Dr.P.Kannan	November 2021	33-37
4	The economic impact of climate change in India	Environment and Health	ISBN: 978-93-88398-50-3	Shanlax Publications, Madurai, Tamil Nadu.	Dr.K.Damodaran	February 2019	142-149
5	A Study on the Employment of Women Form Labourers in Udumalpet Taluk-Tirupur District	Protissobi	ISBN No: 978-93-85310-34-	Brikshya offset press, Morigaon, Assam.	Antaripa Chutia Hemanta Hazarika	March 2017	34-44

6	A Study on Investment Avenues with Special Reference to Mutual Fund	Personal Financial Management	ISBN No: 978-81-90-8718-8-4	U 2 Write a Unit of World Book Publications, Chennai, Tamil Nadu.	Dr.A. Venkatachalam	2016	306-313
7	Women Leadership	Women and Social Transformation	ISBN:978-81-928690-4-9	Poocharam Prints, KKDI, karaikudi, Tamil Nadu.	Prof.K.R. Murugan Prof.K. Manimekalai	2016	12-315
8	HR Practices in Retail Business: A Study of Selected Retailers in Udumalpet.	Global HRM Strategies for Sustainable Development	ISBN: 9789-93-80506-13-5	Mithila Publications, Erode	Dr.M.Velumani Dr.V.Kavith	Sep 2015	15-21
9	The Economic Cost of IPR Infringement in Spirits and Wine	Insight of IPR:Concepts and Issues	ISBN No: 978-93-86176 – 42-4	Bonfring,Coimbatore, Tamil Nadu.	Dr.R.Radhika,Dr. S.Sundari Bai and Dr.Mallika Baskar	2016	142-149
10	Eco – Tourism Resources in India	Responsible Tourism Perspectives for Sustainable Development	ISBN No: 978-93-84161-98-9	Dominant Publishers Distributors Pvt Ltd, New Delhi.	A.Venkatachalam	2015	97-106
11	Primary Cooperative Marketing Societies and its Sustainability	The Role of Social Enterprises in the Global Economy	ISBN: 978-93-85477-08-9	Bonfring Publications, Coimbatore, Tamil Nadu	Dr.Rachel Nancy Philip S.R.Nithyanand Dr.M.Vijayakumar	25 Aug 2015	: 240-243
12	Problems and Prospects of Higher Education in Rural Areas of India	Higher Education in India – During the plan period	ISBN: 938068611-0	Shanlax Publications, Madurai.	S.Palani	Aug 2014	148-158
13	Coimbatore: A City Marching in to Environmental Distress	Impact of Urbanisation in India	ISBN: 13-978-81-920-478-5-0	Ramanaa Printers & PublisherNamakkal., Tamil Nadu.	Dr.A.Shanmugasundaram	2015	135-138

14	Food Inflation Hammering on a Common man	Food Inflation	ISBN:978-81-920478-3-6	Divine Publishers, Trichy	Dr.R.Venkatachalam	2013	291-297
15	Foreign Direct Investment in Indian Retail Sector – An Analysis	Foreign Direct Investment: Impact and Vision Ahead	ISBN No: 978-93-80481-15-9	Meera Pathippagamm, Pudukkottai	Mrs.V.Lakshmi and Dr.P.Malaa	April 2012	108-113
16	Women Entrepreneurship: Analytical view Special Reference to Udumalpet Town	Rural Entrepreneurship Development Programmes in India	ISBN:978-81-921895-0-5	Daisy & Daerin Publishing House, Manamadurai	Dr.M.Murugan	2011	288-292
17	Challenges Faced by Women Entrepreneurs	India: Economic Empowerment of Women	ISBN - 81-7708-1446(10 digit), 978-81-7708-144-2(14 digit),	New Century publications, New Delhi,	V.S.Ganesamurthy	2007	164-169

### **Research Guided**

S.No	Research Degree	No. of Candidates Perusing	No. of Candidates Completed
1	M.Phil	-	5
2	Ph.D	4	1

### **Board of Studies**

- Member, Sri GVG Visalakshi College for Women, Udumalpet
- Member, Board of Studies in PG- Economics, Bharathiar University, Coimbatore.

### **Membership in Professional Bodies**

- Association of Economists of TamilNadu
- NFED (National Foundation for Entrepreneurial Development). Coimbatore
- Global Economics Education Forum (GEEF) - a part of SMA Educational Services
- Indian Academic Researchers' Association

### **Other Positions Held**

- TNPSC Chief Examiner 2016, 2017, and 2018
- Campus ambassador for mega job fair organised by Government of Tamil Nadu, Tirupur District in the college campus during 2019 and 2020

### *Honors / Awards Recognition*

Date	Name of the Award	Level (International / National / State / Institution/ Other Societal body)
8.03 2018	Best Performer Award -Skill Development Centre	Sri G.V.G. Visalakshi College for Women, Udumalpet
04.03.2019	Best Teacher in Economics	Malcolm Elizabeth Adiseshiah Trust Chennai
12.03.2019	Best Performer Award	Sri G.V.G. Visalakshi College for Women, Udumalpet.
05.09.2019	Senior Educator & Scholar Award	NFED (National Foundation for Entrepreneurial Development). Coimbatore
05.09.2021	The Best Educator	Environmental Advisory for Sustainable Trust, International Academic Excellence Awards Secretariat, No. 66A, Railway Station Road, (Opp) Rajendra Nagar 3rd Street Palayamkottai-627002,Tirunelveli, Tamil Nadu, India